**Investor Presentation**December 2017





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# **COMPANY OVERVIEW**



Leading heavy civil construction and residential concrete contractor with strong competitive positions in the Western U.S.

### Why STRL?

- > Strong market tailwinds
- Substantial margin improvement
- > Building on momentum
- Migration to higher margin, adjacent markets

NASDAQ: STRL

Headquarters: The Woodlands, TX

Employees: 2,000+

Heavy Civil projects underway: >140

Shares outstanding: 27 mm

Market cap: \$461.2 mm(1)

Revenues, FY'17E: \$915 - \$935 mm

## REPORTING SEGMENTS

Diversified portfolio provides strong growth potential, high visibility and enhanced margins.

### **Heavy Civil Construction**

- > 89% of Revenue<sup>(1)</sup>
- > Operates in approx. 10 states
- > Projects average 2 years in length
- > Backlog relates only to this segment
- > Average gross margin high single digits

#### **Residential Construction**

- > Acquired April 2017
- > DFW metroplex footprint
- > 11% of Revenue<sup>(1)</sup>
- > Projects are generally less than 2 weeks in length
- Average gross margin in excess of2 times Heavy Civil Construction
- Potential expansion opportunities in existing footprint

# HEAVY CIVIL BROAD CAPABILITIES ACROSS ATTRACTIVE GEOGRAPHIC FOOTPRINT



## **Capabilities:**

- > Transportation
- > Airports
- > Rail
- > Commercial
- > Ports
- > Water

# HEAVY CIVIL FAVORABLE FUNDING ENVIRONMENT



# POSITIVE TRENDS IN STATE AND LOCAL INITIATVES FOR TRANSPORTATION INFRASTRUCTURE



- Proposition 7 provides TxDOT \$2.5 billion per year
- > Proposition 1 provides \$1.5 to \$2 billion per year in 2016-2017
- > Locally approved bonds of \$1.3 billion in November 2017



- > 10-year, \$52 billion bill
- > Provides an annual \$5 billion in incremental funding for use on highway/transit repair projects



- > 20% gas tax increase effective January 2016
- > \$1 billion bond package for road improvements

# **RESIDENTIAL HIGHLIGHTS**

- Tealstone Residential construction, a component of the April 2017 acquisition has strong exposure to high growth residential markets.
- > Low risk, low complexity, high margin work
- > Strong relationship business
- Capital requirements are low



- Residential Construction transaction provides:
  - Adjacent market to add value to existing customers
  - Geographic expansion opportunities with key customers in key geographies
  - Accretion to both current business and long term strategic investments
  - Complementary lines to Residential construction by leveraging Texas Sterling's capabilities in construction of roads, curbs, gutters and small bridges

## **RESIDENTIAL 2018 MARKET HIGHLIGHTS**



#### Dallas:

- > 13% year-over-year growth as of the Third Quarter 2017
- Market growth projections of 6%

#### **Houston:**

- > 8% year-over-year growth as of the Third Quarter 2017
- Market growth projections of 3%

#### **Other Markets**

 Reviewing expansion opportunities in existing footprint

National average market growth is predicted at 2.5% and growth of starts of 7%.

## THREE LEGS OF STRATEGIC PLAN

## 1. Solidifying the base:

> Focus on risk mitigation, improving bid discipline, execution, particularly in Texas, and further reducing costs in all business units

## 2. Growing high margin products in existing geographies:

Focus on the continued expansion of airport, rail, water and commercial business lines

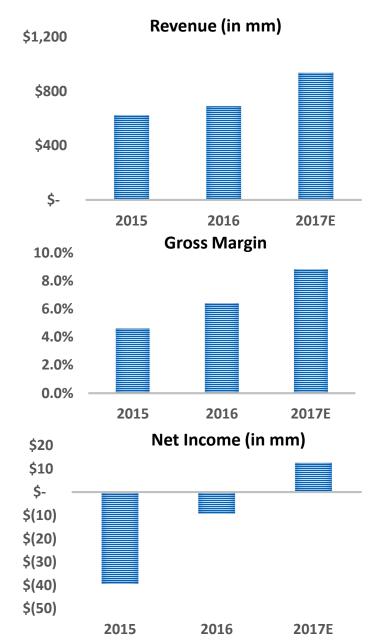
## 3. Expanding into adjacent markets:

> Apply Sterling's core skills and experience in new markets and with customers focused on value added performance

# **SOLIDIFYING THE BASE**

# Actions over last 24 months have led to significant improvement in financial performance:

- Disciplined bidding enhanced margin in backlog
- Stronger execution in our core Heavy Highway business
- Cost reductions
- Liquidity and Balance Sheet improvements
- > Acquisition of Residential business



## **SOLIDIFYING THE BASE – BALANCE SHEET**

#### Debt:

Entered into financing with the Strategic Credit Group at Oaktree Capital Management, L.P. for an \$85 million Senior Secured Term Loan Credit Facility. The facility will provides for enhanced flexibility, liquidity and improved costs

#### Plan for Next 24 Months:

- Strengthen balance sheet through combination of: free cash flow generation + asset optimization including potential facility, equipment and business line divestures which provide additional liquidity, fund additional expansion opportunities or pay down the term loan
- > Continue to **improve profitability** of all operations



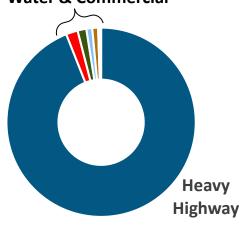
# GROWING HIGH MARGIN PRODUCTS IN EXISTING GEOGRAPHIES

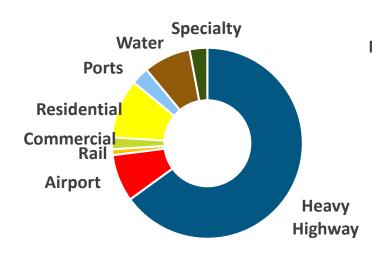
2015 Backlog by Project Type

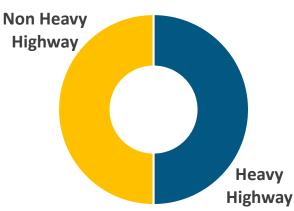
**2017E** Revenue by Project Type

**2019E Revenue** by Project Type

Airport, Specialty, Ports, Water & Commercial







## **EXPANDING INTO ADJACENT MARKETS**

## **Heavy Civil Construction**

- > Airports
  - Utilize existing talent to expand across current footprint
  - Focus on growing customer relationships
- > Rail
  - Enhance focus to expand to adjacent markets

## **Residential Construction**

- Expansion into other markets in the Gulf Coast area
  - Houston expected in early2018 with impact in 2018
  - Evaluation of markets for next move
    - > Western Louisiana
    - San Antonio
    - > Austin

Identify areas of expertise that cross markets.

# **STRONG Q3'17 FINANCIAL PERFORMANCE**

Q3'16		Q3'17
\$205.6 mm	Revenues	\$304.2 mm
8.1%	Gross Margin	10.1%
4.4%	SG&A as % of Revenues	4.3%
\$3.7 mm	Operating Income	\$12.6 mm
\$2.4 mm	Net Income	\$7.1 mm
\$0.10	Net Income Per Diluted Share	\$0.26

# **2017 OUTLOOK**

2016 Actuals		2017 Guidance
\$690 mm	Revenues	\$915 mm - \$935 mm
(\$9.2) mm	Net Income	\$11 mm - \$12.5 mm
(\$0.40)	EPS	\$0.41 - \$0.47
\$8.2 mm	Capex <sup>(1)</sup>	~ \$5 mm <sup>(1)</sup>

<sup>(1)</sup> Capital expenditures net of proceeds from divestitures

# **MOMENTUM GOING INTO 2018**

### Margin expansion opportunity in Texas

- > Focus on improving execution and further reducing costs
- > Drive improved sourcing efforts and further reduce under-performing asset base

## Attractive bidding opportunities in heavy highway market

- > Favorable funding environment
- > Potential federal infrastructure bill would be additive

## Lever high margin business lines across regions

- > Continued expansion of airport, rail, water and commercial lines
- Apply Sterling's core skills and experience in new markets and with customers focused on value added performance

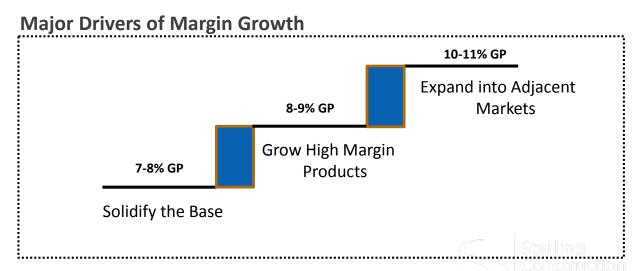
## Capitalizing on growing residential market in Texas

- April 2017 acquisition of Tealstone largest residential foundation contractor in DFW metroplex.
- Expansion into the Houston market

# FUTURE VIEW CALLS FOR SUBSTANTIAL VALUE CREATION

#### **Major Drivers of Revenue Growth:**

- > Diversification into higher margin markets
  - Goal for Revenue split of 50/50 between heavy highway and non heavy-highway
- Leverage opportunities with Residential Construction
- > Further Balance Sheet enhancements
- > Heavy highway market grows ~5%/year
- > Dallas residential grows ~10-12%/year
- Houston (or other secondary market) residential grows ~2-5%/year



## **INVESTMENT HIGHLIGHTS**

**New management team** has made major progress with turnaround over past 24 months; expect continued operational improvement for the balance of 2017, continuing into 2018

Well positioned in attractive, project-rich geographies

**Broad range of capabilities** supported by large, diverse equipment fleet and ample bonding capacity

**Favorable government funding** environment provides outlook for multi-year growth

**Recent acquisition** enables expansion into adjacent markets, diversification of revenue streams and customer base with higher margin work

**Significantly improved balance sheet** provides greater liquidity at a reduced interest rate

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